

**Nominee Name**

Lubabalo Tybosch

**Nominee's E-mail**

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## Responsible Engagement

- Builds trust and credibility through integrity, transparency, humility and ethical responsibility
  - Deeply values, respects and considers the interests and confidentiality of all other people
  - Collaborates, engaging WITH others to solve problems and generate stakeholder value
  - Works within the constraints of standards and norms to effect positive change
  - Fosters psychological safety to empower involvement, growth and autonomy
  - Crafts and leads external initiatives to promote positive impact, social prosperity and sustainability
  - Contributes generously and meaningfully to team efforts, supporting the success of others
  - Shows empathy, supports wellbeing and facilitates problem-solving
  - Develops strong networks to inform and support customer-focused effectiveness
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## Multiple Choice Questions

**Please select one of the following - Rarely / Never / Infrequently / Occasionally / Often / Consistently**

Answer each question to make the next question appear.

I believe that social responsibility and profitability are compatible

**Answer**

Consistently

I expect that all employees will be honest and ethical and I set the example

**Answer**

Consistently

I can be trusted with a confidence and admit my mistakes

**Answer**

Consistently

I share information to ensure that others can benefit and we can collaborate well

**Answer**

Consistently

I respect others and ensure that it is safe for them to be involved and to express their ideas and opinions

**Answer**

Consistently

I am involved in external projects which promote social prosperity and impact

**Answer**

Consistently

I give my time generously to support the efforts of my team

**Answer**

Consistently

I show my colleagues that I care about them by listening and helping them to solve problems

**Answer**

Consistently

I let people know what decisions they can make and show support by checking in on progress

**Answer**

Often

I interact with colleagues across the business to ensure that we deliver on customer expectations

**Answer**

Consistently

Please provide examples of how you have shown responsible engagement in your career  
(Approx 100-300 words)

**Examples**

Throughout my career, I have consistently demonstrated responsible engagement by actively contributing to my community, championing ethical practices, and promoting sustainable development.

As a public speaking and leadership mentor and coach, I have always emphasized the importance of integrity and accountability. By fostering a culture of transparency and ethical leadership, I have helped individuals understand the significance of their roles and the impact they can have on their communities. This approach ensures that leaders I mentor are not only effective but also responsible and conscientious.

Following a traumatic brain injury, I developed an AI SaaS tool with a strong focus on community benefit and inclusivity. This tool is designed to provide essential resources and support to those in need, ensuring accessibility and fairness. My commitment to responsible

engagement is reflected in how this tool adheres to ethical AI principles, prioritizing user privacy and data security.

As South Africa's NDP 2030 ambassador, I have been deeply involved in initiatives that promote sustainable development and social responsibility. This role involves engaging with various stakeholders to ensure that our development strategies are inclusive, equitable, and environmentally conscious. My work has contributed to creating policies that aim to uplift communities while safeguarding our natural resources for future generations.

In founding "The SA Mark," a corporate social initiative to enhance South African arts and culture, I have ensured that technology is used responsibly to preserve and promote our cultural heritage. This initiative supports artists in a sustainable manner, providing them with opportunities to thrive while maintaining ethical standards in all our operations.

With over a decade of experience in IT, I have always advocated for responsible technology use within organizations. I have led numerous projects where ethical considerations were paramount, ensuring that the solutions we implemented were not only effective but also socially responsible and aligned with best practices in IT governance.

In every aspect of my career, I have strived to engage responsibly, whether it is through mentoring, technological innovation, or community initiatives. My actions reflect a deep commitment to ethical practices, sustainability, and making a positive, lasting impact on society.

**Please note that once you submit your answers in this part of the questions you will no longer be able to go back and edit them.**

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**Confirmed**

Yes

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